



# Branding Options AFSIC 2024 London, UK



All stands at AFSIC 2024 are 3m x 2m, but some stands have a back and both side walls, others have a back and one side wall. Please check with us by supplying your stand number if you are unsure which your stand you have.

All elements to the stands are interchangeable, screens, platforms and furniture can be added to any stand option.

# IN-SYSTEM Graphic Option (2-sides)



B

In-system graphic panels at £160.00 + VAT each (5x total - £800.00 + VAT)

A

Branded Fascia - No charge Included in exhibition package

Stand Cost - £800.00 + VAT

# IN-SYSTEM Graphic Option (3-sides)


**B**  
In-system graphic panels at  
£160.00 + VAT each  
(7x total - £1120.00 + VAT)



**A**  
Branded Fascia - No charge  
Included in exhibition  
package

Stand Cost - £1120.00 + VAT

# IN-SYSTEM Graphic Option with Floor (3-sides)



**A**  
Branded Fascia - No charge  
Included in exhibition  
package

**B**  
In-system graphic panels at  
£160.00 + VAT each  
(7x total - £1120.00 + VAT)

**C**  
Branded Counter Unit  
£170.00 + VAT

**D**  
Posuer Table and Bar stools  
£190.00 + VAT

**E**  
18mm platform with vinyl  
floor covering.  
£360.00 + VAT

Stand Cost - £1840.00 + VAT

# SEAMLESS Graphic Option (2-sides)



**B**

Seamless graphic panels at £230.00 + VAT each (5x total - £1150.00 + VAT)



Posuer Table and Bar stools £190.00 + VAT

**A**

Branded Fascia - No charge Included in exhibition package

Additional side branded Fascia at £90.00 + VAT

**C**

Unbranded Counter Unit £110.00 + VAT

Stand Cost - £1540.00 + VAT

# SEAMLESS Graphic Option (3-sides)



B

Seamless graphic panels at  
£230.00 + VAT each  
(7x total - £1610.00 + VAT)

A

Branded Fascia - No charge  
Included in exhibition  
package

Stand Cost - £1610.00 + VAT

# SEAMLESS Graphic Option with Floor (3-sides)



B

Seamless graphic panels at  
£230.00 + VAT each  
(7x total - £1610.00 + VAT)

D

43" LED screen wall  
mounted on hire  
£440.00 + VAT

A

Branded Fascia - No charge  
Included in exhibition  
package

C

Branded Counter Unit  
£170.00 + VAT

E

18mm platform with vinyl  
floor covering.  
£360.00 + VAT

Stand Cost - £2580.00 + VAT

# SEAMLESS Graphic Option (2-sides NO FASCIA)

**B**  
Long Arm LED spotlight at  
£45.00 each  
£135.00 + VAT

**D**  
43" LED screen wall  
mounted on hire  
£440.00 + VAT

**F**  
Table and Chairs  
£165.00 + VAT



**A**  
Seamless graphic panels at  
£230.00 + VAT each  
(5x total - £115.00 + VAT)

**C**  
Branded Plinth Unit  
£200.00 + VAT

**E**  
18mm platform with vinyl  
floor covering.  
£360.00 + VAT

Stand Cost - £2450.00 + VAT

## BRONZE upgrade (2-sides)



B

Poseur Tables and Bar  
Stools  
£325.00 + VAT

A

Bronze Upgrade Package  
includes -  
-Exhibition Framework  
-In-system graphic panels  
-Long Arm LED spotlights  
-18mm platform with  
floorcovering

£2850.00 + VAT

Stand Cost - £3175.00 + VAT

# BRONZE upgrade with Screen (2-sides)



B

43" LED screen wall  
mounted on hire  
£440.00 + VAT

C

Curved Counter Unit with  
branding to front  
£255.00 + VAT

A

Bronze Upgrade Package  
includes -  
-Exhibition Framework  
-In-system graphic panels  
-Long Arm LED spotlights  
-18mm platform with  
floorcovering

£2850.00 + VAT

Stand Cost - £3545.00 + VAT

# BRONZE upgrade with Screen (3-sides)



B

43" LED screen wall  
mounted on hire  
£440.00 + VAT

A

Bronze Upgrade Package  
includes -  
-Exhibition Framework  
-In-system graphic panels  
-Long Arm LED spotlights  
-18mm platform with  
floorcovering  
-Furniture shown

£3150.00 + VAT

Stand Cost - £3590.00 + VAT

# SILVER upgrade with Screen (3-sides)



B

43" LED screen wall  
mounted on hire  
£440.00 + VAT

A

Silver Upgrade Package  
includes -  
-Exhibition Framework  
-Fabric graphic panels  
-Long Arm LED spotlights  
-Furniture shown  
-Branded counter unit  
-Lockable storage area

£3900.00 + VAT

Stand Cost - £4340.00 + VAT

## SILVER upgrade (2-sides)



A

Silver Upgrade Package includes -  
-Exhibition Framework  
-Fabric graphic panels  
-Long Arm LED spotlights  
-Branded counter unit  
-18mm platform with floorcovering

£3750.00 + VAT

Stand Cost - £3750.00 + VAT

# Custom Solutions

If none of the options suit your requirements please contact for us for custom solutions and design ideas.





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